

Press Release

December 15, 2010

International media interest in marketing platform and HESS TIMBER joins WOOD GERMANY

The announcement of the WOOD GERMANY marketing platform has garnered considerable global media interest. Leading industry publications in Europe, the Gulf region, India and Japan reported on WOOD GERMANY. The well-known Timber Trades Journal (TTJ) published a background article on the German timber industry. Additional articles are currently being prepared for different international media.

HESS TIMBER is the first company to join the WOOD GERMANY marketing platform. The company is one of Germany's and Europe's technical leaders in timber construction. HESS TIMBER combines an engineering firm, glulam production, CNC beam production and its own carpentry under one roof, allowing it to offer the entire bandwidth of performance from ranging from planning, glulam products and construction at the highest construction quality.

WOOD GERMANY is the new international B2B marketing platform of the German timber and forestry industry. The platform provides information on the performance and numerous application areas of modern and high-quality finished wood products. In addition, the platform also presents new opportunities for innovative timber construction. Many important export-oriented companies and institutions of the German timber and forestry industry can be found at WOOD GERMANY.

The German timber industry is a global market leader known for high-quality and innovative products and services. German timber products are derived from sustainable forestry management that has been successfully practiced in Germany for 300 years. Germany is home to Europe's largest timber reserves.

For more information and contact opportunities, please see www.woodgermany.com

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