

Press Release

April 2011

Media presence at internationally leading trade fairs

WOOD GERMANY has highlighted the performance of the German timber industry as well as the quality of its products and services in leading international trade magazines. The articles were published in the editions for important internationally leading trade fairs such as WOODSHOW in Dubai / UAE, DELHIWOOD in New Delhi / India or BUDMA in Posen / Poland. For the British market, the renowned Timber Trades Journal published an article on the current developments in the timber industry and central timber marketing in Germany.

In the articles, interested parties from abroad were referred to additional product information, in particular for solid wood products such as construction solid timber, balcony glulam, glulam and cross-laminated timber.

WOOD GERMANY is the new international B2B marketing platform of the German timber industry. Additional important export-oriented companies and institutions of the German timber and forestry industry will be presented at WOOD GERMANY in the future.

The German timber industry is a global market leader known for high-quality and innovative products and services. German timber products are derived from sustainable forestry management that has been successfully practiced in Germany for 300 years. Germany is home to Europe's largest timber reserves.

For more information and contact opportunities, please see www.woodgermany.com

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