

WOOD GERMANY OFF TO A SUCCESSFUL START

During the second quarter of 2010, WOOD GERMANY was off to a successful start as the new international B2B marketing platform of the German timber and forestry industry.

The platform provides information on the performance and numerous application areas of modern and high-quality finished wood products. In addition, the platform also presents new opportunities for innovative timber construction. Many important export-oriented companies and institutions of the German timber and forestry industry can be found at WOOD GERMANY.

"The purpose of this platform is to also increase the international profile of the numerous application areas and advantages offered by modern wood products from sustainable forestry management", says Dr. Thorsten Mrosek, Managing Director of WOOD GERMANY.

WOODGERMANY Quality Products & Suppliers

"In this vein, it is important to highlight the significance of a high-performance, renewable and environmentally- and climate-friendly material such as wood, and to emphasise the future potential of this material with regard to sustained development."

WOOD GERMANY continues the work carried out by the marketing programme GERMANTIMBER of the German Timber Promotion Fund, which had to wind down its operations in June of 2009.

The German timber industry is a global market leader known for high-quality and innovative products and services. German timber products are derived from sustainable forestry management that has been successfully practiced in Germany for 300 years. Germany is home to Europe's largest timber reserves.

For more information visit
www.woodgermany.com

FENSTERBAU / FRONTALE INDIA 2011

Windows, doors and facades for the Indian subcontinent

With the first edition of fensterbau/frontale India, the Trade Fair Window, Door and Facade enters the highly interesting and promising market on the Indian subcontinent. fensterbau/frontale India, the International Exhibition & Conference Window, Door and Facade, takes place in the Pragati Maidan Exhibition Centre in the Indian capital New Delhi from 24–26 February 2011 parallel to ACREX INDIA 2011, India's biggest exhibition for refrigeration, air conditioning and building services.

The products on display at fensterbau/frontale India 2011 include profiles, semi-finished materials, materials, production aids, components and prefabricated elements, hardware, fixing equipment, shading and ventilating equipment,

machines, installations and tools, operating systems and equipment, office organization, services, associations, research & development, and technical information.

The exhibition is enhanced by the conference on "Envelopes for Green Buildings" with an extensive information programme on current trends and developments. The conference programme focuses on the topics of energy efficiency, shading, security, temperature and sound insulation, and a detailed examination of the Indian and international market.

For more information visit
www.frontale-india.com